



Ruth Rales  
Jewish Family Service

2010 ANNUAL REPORT  
Your Gifts at Work



## Contents

- 01 Message from the Board Chair and President & CEO
- 02 Financial Information
- 04 Senior Services
- 05 Counseling and Mental Health
- 06 Food and Financial Assistance
- 07 Volunteer Opportunities
- 08 Staff
- 09 Board of Directors
- 10 Endowments
- 12 Grants
- 13 Ways to Give



WITH LOCATIONS IN BOCA RATON AND DELRAY BEACH, JFS PROGRAMS AND SERVICES INCLUDE FOOD AND FINANCIAL ASSISTANCE, SENIOR SERVICES, COUNSELING AND MENTAL HEALTH SERVICES AND MANY VOLUNTEER OPPORTUNITIES.

FUNDING IS PROVIDED BY INDIVIDUALS, CORPORATIONS, GRANTS, SPECIAL EVENTS AND DONORS WHO SUPPORT OUR MISSION AND BRING HOPE TO THOUSANDS IN NEED.



## Message from the Board Chair and the President & CEO

Dear Board Members, Friends, Supporters, Volunteers, Community Leaders, Partners and Neighbors:

We are privileged to send you the 2010 Annual Report for Ruth Rales Jewish Family Service (JFS). We are certain that as you review the past year, you'll be impressed with the scope and quality of our agency's programs and services.

The 2010 fiscal year (September 1, 2009 – August 31, 2010) was another transformational year for JFS. The economy remained volatile, unemployment stayed in the double digits and the cost of living continued to increase. Donors were generous, but cautiously so, and funding agencies were forced to make allocation decisions with diminished funds. But through all this adversity, JFS was here to help, give hope, and to show our humanity through our comprehensive range of programs and services which support people of all ages and beliefs.

Our focus throughout 2010 was that of **strengthening partnerships** to leverage our ability to serve the community. We forged new endeavors with the Volen Center, Alpert Jewish Family and Children's Services, the Federation, the Area on Aging and other local partners.


We also had a focus on **financial stability** and worked hard in 2010 to lay the ground work to position the agency to operate as efficiently as possible in our current environment while maintaining our high quality of service.

These endeavors helped us **do more with less** and enhanced our ability to provide services to the community. None of this could be accomplished without dedicated staff and our many generous supporters. We express our heartfelt gratitude to you – our board members, our friends, our volunteers, our leaders, our partners, our neighbors – who enable us to continue our mission of serving the residents in need living in south Palm Beach County.

These next pages will give you a brief overview of our performance during fiscal 2010. **We are proud to report that 82% of every dollar raised goes directly towards the programs we support.**

We hope you will join us in taking pride in our accomplishments.

Sincerely,

  
Lawrence I. Blair, Esq.  
Chair, Board of Directors

  
Danielle N. Hartman, MNM  
President & CEO



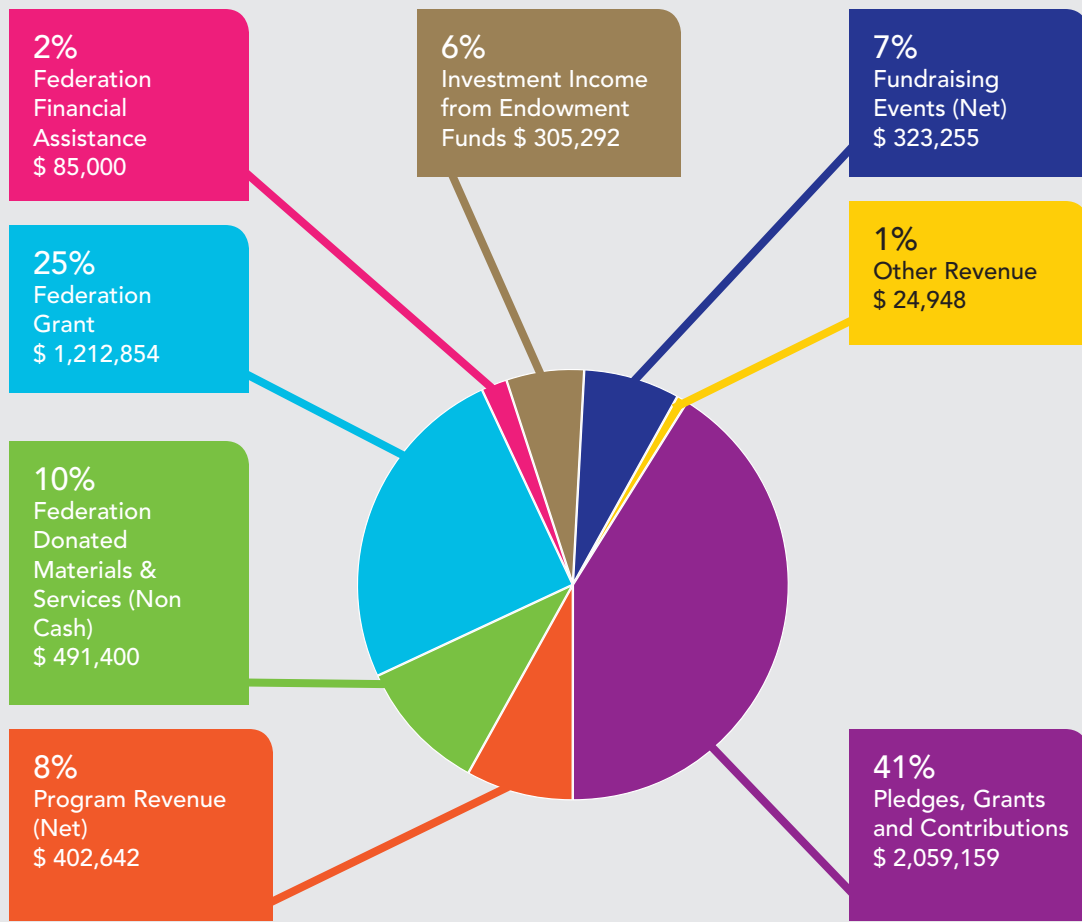
Danielle N. Hartman  
President & CEO

## OUR MISSION:

Ruth Rales Jewish Family Service (JFS) offers help, hope and humanity through our comprehensive range of programs and services which support people of all ages and beliefs.

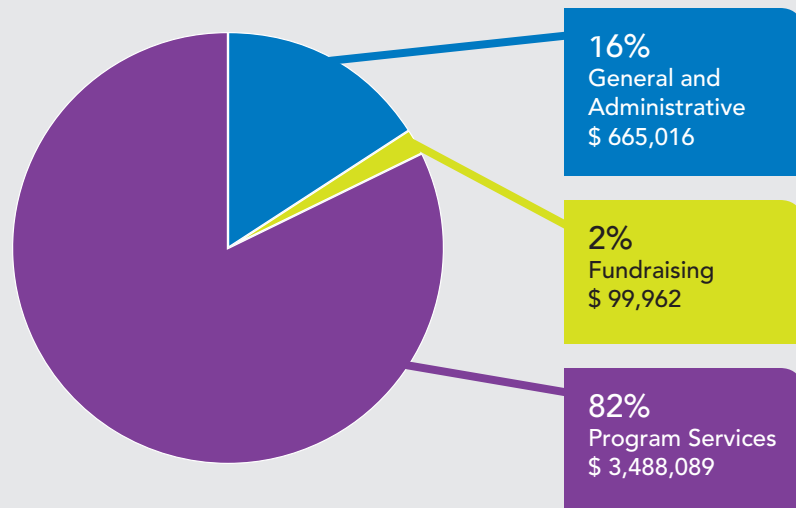
# REVENUE

TOTAL REVENUE AND SUPPORT  
\$ 4,904,550



# EXPENSES

TOTAL FUNCTIONAL EXPENSES  
\$ 4,253,067



# STATEMENT OF ACTIVITIES

UNRESTRICTED	Unrestricted	Capital Campaign	Total	Temporarily Restricted	Permanently Restricted	Total
<b>Support</b>						
Pledges, Grants and Contributions	1,538,536		1,538,536	521,125	(502)	2,059,159
Fundraising Events	537,675		537,675			537,675
Less: Fundraising Event Expenses	(214,420)		(214,420)			(214,420)
Net Assets Released from Restrictions	633,962	2,931,571	3,565,533	(3,565,533)		
Federation Grant	1,212,854		1,212,854			1,212,854
Federation Financial Assistance	85,000		85,000			85,000
Contributed Facilities and Services	491,400		491,400			491,400
<b>Total Support</b>	<b>\$4,285,007</b>	<b>\$2,931,571</b>	<b>\$7,216,578</b>	<b>\$(3,044,408)</b>	<b>\$(502)</b>	<b>\$4,171,668</b>
<b>Revenue</b>						
Program Revenue, Net	402,642		402,642			402,642
Investment Income	170,898		170,898	134,394		305,292
Other Revenue	24,948		24,948			24,948
<b>Total Revenue</b>	<b>598,488</b>		<b>598,488</b>	<b>134,394</b>	<b>-</b>	<b>732,882</b>
<b>Total Support and Revenue</b>	<b>\$4,883,495</b>	<b>\$2,931,571</b>	<b>\$7,815,066</b>	<b>\$(2,910,014)</b>	<b>\$(502)</b>	<b>\$4,904,550</b>
<b>Expenses</b>						
Program Services	3,488,089		3,488,089			3,488,089
General and Administrative	665,016		665,016			665,016
Fundraising	99,962		99,962			99,962
<b>Total Expenses</b>	<b>\$4,253,067</b>		<b>\$4,253,067</b>	<b>-</b>	<b>-</b>	<b>\$4,253,067</b>
<b>Change in Net Assets</b>	<b>630,428</b>	<b>2,931,571</b>	<b>3,561,999</b>	<b>(2,910,014)</b>	<b>(502)</b>	<b>651,483</b>
<b>Net Assets:</b>						
Beginning of Year	1,087,194	1,144,554	2,231,748	4,008,156	2,924,919	9,164,823
<b>Net Assets: End of Year</b>	<b>\$1,717,622</b>	<b>\$4,076,125</b>	<b>\$5,793,747</b>	<b>\$1,098,142</b>	<b>\$2,924,417</b>	<b>\$9,816,306</b>

# BALANCE SHEET

<b>Assets</b>		<b>Liabilities and Net Assets</b>	
Cash and Cash		Accounts Payable and Accrued Expenses	135,745
Equivalents - Unrestricted	1,236,764	Notes Payable	61,589
Cash and Cash		Deferred Revenue	20,814
Equivalents - Restricted	622,955	<b>Total Liabilities</b>	<b>\$218,148</b>
Program Receivables, Net	10,213		
Endowments	3,542,360	<b>Net Assets</b>	
Grant and Other Receivables	368,846	Unrestricted	
Prepared Expenses and Other Assets	58,988	Other	1,717,622
Property and Equipment	118,203	Capital Campaign	4,076,125
Land	625,197	<b>Total Unrestricted Net Assets</b>	<b>\$5,793,747</b>
Pre-construction Costs	3,450,928	Temporarily Restricted	1,098,142
		Permanently Restricted	2,924,417
		<b>Total Net Assets</b>	<b>\$9,816,306</b>
		<b>Total Liabilities and Net Assets</b>	<b>\$10,034,454</b>
<b>Total Assets</b>	<b>\$10,034,454</b>		

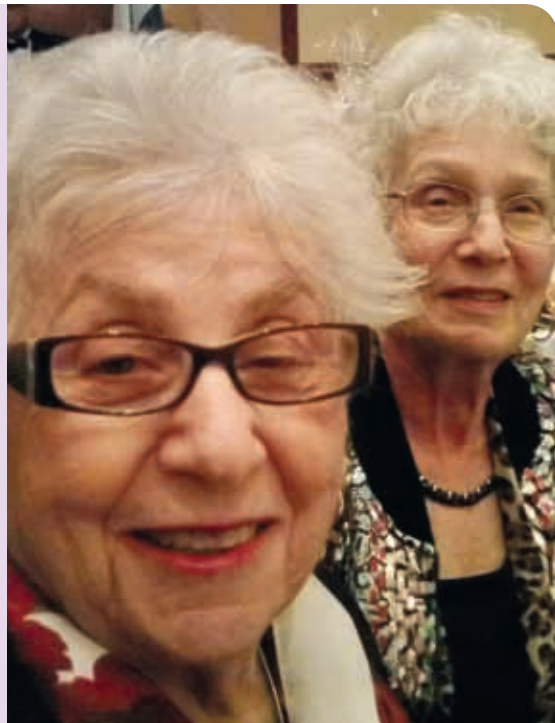
## SENIOR SERVICES

JFS' geriatric case management specialists work diligently to help our seniors age in place safely and with dignity, preserving their independence as fully as possible. Services include assessment and care coordination, advocacy and vital linkages between seniors and their out of town family members.



### Client Profile

Sheila lives in New Jersey and contacted JFS about her 95 year old mother, Barbara, in Delray Beach. Barbara was recovering in rehab from a fall and sent inappropriately to a mental health hospital. The JFS care manager worked with Barbara's primary care physician to obtain a discharge from the mental health hospital, allowing Barbara to return home with 24/7 assistance in the home. As financial resources dwindled, JFS arranged for Barbara to move to an assisted living residence and the family was referred to county resources. The JFS care manager visits monthly and continues to give Barbara's daughter, Sheila, peace of mind knowing that her mother is safe and being properly cared for.



### Programs and Services

- CareLink Case Management Services
- Chaplaincy
- Feldman Family Diamond Club
- Friendly Visitors
- Geriatric Case Management
- Holocaust Survivor Assistance
- Kibbitz and Ride
- Shirley & Barton Weisman Delray Community Center
- Socialization Programs

385 clients received case management services in 2010 including 177 new cases.

The Diamond Club was renamed the Feldman Family Diamond Club providing much needed socialization for those aged 75 plus serving 50 members.

144 Holocaust survivors received services in 2010.

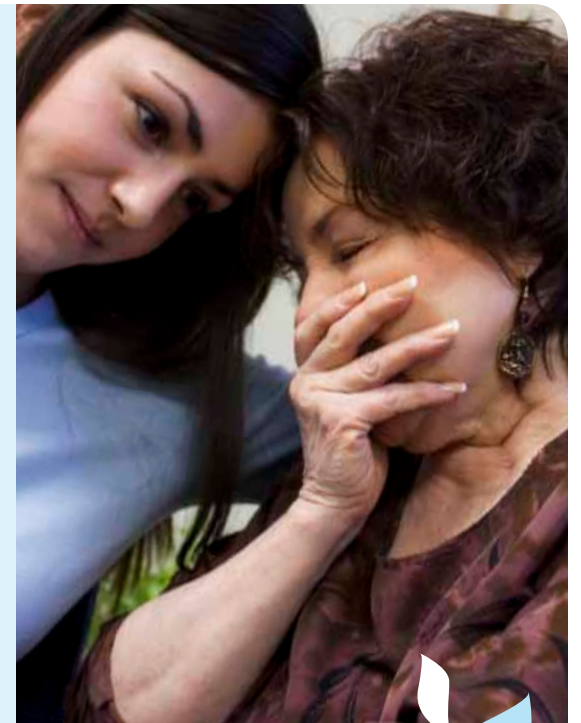
## COUNSELING & MENTAL HEALTH SERVICES

JFS offers counseling to individuals and families (including children), support groups, workshops, psychiatric assessment and medication management, psychological testing, mentoring programs and a free drop-in center for adults living with persistent mental illness and/or developmental disabilities.



### Client Profile

Erika is a 57 year old unmarried woman who lives with her mother and came to JFS for counseling to cope with obsessive-compulsive disorder. She had to practice so many rituals in the shower that it took her two hours to bathe. Erika reported needing to wash her hands twelve times per day. She also expressed a fear of walking up a step outside this office. Counseling focused on ways to reduce her time in the shower and increasing the number of times she took a shower. Erika is now able to take three showers per week and states that coming to therapy helps lower her anxiety because she has someone to talk to without judgment.



### Programs and Services

- Community Mentoring Programs
- Individual and Family Counseling
- Psychiatric Services
- Psychological Testing
- Support Groups
- Welcome Home Program
- Workshops
- Youth Conflict Resolution/Substance Abuse/Bullying

In 2010 JFS 4568 clinicians provided over 4568 hours of counseling to individuals and families in crisis.

JFS' Community Mentoring Programs provided support to 25 at-risk children living in the community.

The Welcome Home Program served over 37 people - providing much needed life skills training and supports to adults living with persistent mental illness and/or developmental disabilities.

## FOOD AND FINANCIAL ASSISTANCE

JFS provides a lifeline to individuals and families in crisis, providing emergency funds for basic necessities and other urgent needs. Since 1996 the Forster Family Kosher Food Pantry has delivered bi-weekly food packages to qualified seniors, individuals and families providing much needed sustenance to those in need. Our newest program, the Caring Doctors Project, links doctors from the community with uninsured adults between the ages of 19 – 64.



### Client Profile

Tom, an 84 year old widower, contacted the food pantry with very little food in his refrigerator and a loaf of bread on his kitchen counter. He called the food pantry number six times and hung up all six times because he was so embarrassed about his situation. Tom was a baker in upstate NY his entire life and was always the one that gave to others. He has outlived his savings and only receives \$9,600 annually from Social Security. The Food Pantry Coordinator quickly qualified Tom to be a recipient of the pantry and gave him pertinent information on qualifying for food stamps. Tom was also given information about the Kosher Konnection so he could have a daily hot lunch. The next day he contacted us to say that he had slept for the first time in six days, and now feels that someone in the community cares and is looking after him.



### Programs and Services

- Financial Assistance Center
- Cards for Kids
- Caring Doctors Project
- Hands on Tzedakah
- Hebrew Free Loan Society
- Jewish Education Loan Fund
- Rose Golden Fund
- Silverstein Fund
- Viner Compassionate Care Fund
- Forster Family Kosher Food Pantry

JFS assisted **1053** people with direct financial assistance distributing **\$383,600** in emergency relief.

**540** individuals received bi-weekly food packages from the Forster Family Kosher Food Pantry.

## VOLUNTEER OPPORTUNITIES

Volunteers are a critical component of many of our programs and we would not be able to provide many of our services without their gift of time and talent. Volunteers mentor children and teens, lead religious services at assisted living facilities and nursing homes, visit the sick in hospitals, provide rides for seniors in need of transportation, and reduce the isolation of the homebound through daily telephone calls and friendly visits.



### Client Testimonial

Doreen Fishkin was one of the first volunteers to sign up for the “Kibbitz and Ride” volunteer driver program when it started in March, 1999. When her mother was alive, Doreen would drive her everywhere. “Maybe that was in the back of my mind. I like to think that I’m doing the same for someone else’s mother.”

Doreen has said that she knows she makes a difference in the lives of agency clients. “They would be homebound.” She has taken people to the supermarket, beauty parlor, flea market, bereavement groups and congregate meal programs. Every Monday, she drove a 96 year old client to the Feldman Family Diamond Club at the Shirley & Barton Weisman Delray Community Center, a social club for those over the age of 75, so that she (client) could continue her own volunteer work there. Over the past 12 years, Doreen has provided hundreds of rides to clients of the agency.



### Programs and Services

- Caring Doctors Project
- Community Mentoring Programs
- Forster Family Kosher Food Pantry
- Friendly Visitors
- Kibbitz and Ride
- Parachaplaincy
- Shirley & Barton Weisman Delray Community Center
- Telephone Reassurance

Nearly 300 volunteers donated the equivalent of over **25,000** hours of service.

**22** volunteer drivers provided rides to otherwise homebound seniors through our “Kibbitz and Ride” program.

**30** volunteer parachaplains provided services to **17** facilities, including **3** hospitals in the community.

# JFS STAFF

AS OF 02/11/2010



Enny	Almonte-Nunez, LCSW	Clinical Social Worker
Karen	Antonucci	Business Development & Marketing
Marcy	Bezark	Director of Volunteer Services
Tom	Dauria	Café Manager, Delray Community Center
Susan	Davis, LCSW	Project Director, Welcome Home Program
Risa	Demato	Site Director, Delray Community Center
Joan	Director	Receptionist/Secretary
Sara	Goldstein	Secretary
Betsey	Greenspan, LCSW	Mentoring Program Coordinator
Danielle	Hartman, MNM	President and Chief Executive Officer
Lisa	Hartstein, MHS	Director of Grants Management
Annette	Holland	Director of Development
Howard	Horowitz, LCSW	Supervisor, Chaplaincy & Senior Services Outreach
Laurie	Intondi, LCSW	Director of Case Management Services
Tulla	Katehis, LCSW	Clinical Supervisor
Joe	Kenney	Food Pantry Assistant Coordinator
Anne	Kronen	Accountant
Beth	Levine	Director of Administrative Services
Debbie	Lipson	Holocaust Case Manager
Jill	Lurie, LCSW	Clinical Social Worker
Melissa	Marnell	Bookkeeper/Secretary
Dianne	Matthew, LCSW	Director of Clinical Services
Patricia	Monti	Client Records & Billing Manager, HIPPA Compliance Officer
Lauryn	Moret-Glass, MSW	Geriatric Case Manager
Lynn	Ouslander	Case Aide
Jessica	Paff, MSW	Clinical Social Worker Intern
Christopher	Palmer	Maintenance Technician, Delray Community Center
Kathy	Porges, MSW	Geriatric Case Manager
Arlene	Roogow	Case Manager, Gould House
Rima	Savage	Administrative Assistant
Gayle	Savage Silverman	Case Manager, Weinberg House
Audrey	Schattner	Director of Finance
David	Schlagter, LCSW	Clinical Social Worker
Jill	Schwartzberg, Psy.D	Psychologist
Errol	Solomon	Support Services Clerk
Dayle	Sternstein	Executive Assistant
Joy	Turin	Office Manager
Lila	Vaughn, MSW	Holocaust Case Manager
Pearl	Zaffrin	Office Clerk
Cara	Zimmerman, MSW	Food Pantry Coordinator



# 2010-2011 BOARD OF DIRECTORS

## OFFICERS

Laurence I. Blair, Esq Chairman	Ellen R. Sarnoff First Vice Chair
Joy Binkovitz* Vice Chair – Board Development	Keith Kronish Treasurer
Arnold Friedman Vice Chair – Financial Resource Development	Ivan Gefen* Immediate Past Chairman
Ron Gallatin Vice Chair – Strategic Planning	Judith Rabinowitz* Secretary

## BOARD OF DIRECTORS

Sandi Adler	Keith Kronish	Amy Taney
Margaret Blume	Jeffrey Lamm	Jill Viner
Jane Cornell	Roger Leavy	Vicki Weinstein
Judi Donoff	Wendy Legum	Bart Weisman
Barbara Feingold	Laura Litinsky	Ilene Wohlgemuth*
Diane Feldman	Marvin Miller	
Sheila Frank	Cindy Orbach Nimhauser	<b>HONORARY BOARD</b>
Lisa Goodman	Charlotte Okonow*	Norman Jacobson
Jane Gortz	Madeline Pargh	David Katzman
Martin Horowitz	Natalie Pelavin	Steve Sager
Karen Irwin	Kenneth Pritzker	
Jodi Katz	Marvin Schiller	<b>GERIATRIC MEDICAL ADVISOR</b>
Jon Kimmel	Ron Selbst	Dr. Joseph Ouslander
David Kirschner	Martin Stein	



# ENDOWMENTS

AS OF JANUARY 2011

**Jack C. Alexander Telephone Reassurance Program Endowment Fund** to support the telephone reassurance program.

**Anton-Bobick Endowment Fund** for assistance to the elderly, including delivery of meals to those unable to leave their homes.

**Bernice Schankerman JFS Endowment Fund** to be used for the social service and mental health needs of individuals and families.

**Sara and Herbert Cohn RRJFS Endowment Fund** to support the prescription drug program for the elderly.

**Eisen-Leavy In-Home Support Services Endowment Fund** to provide services to enable older adults to remain as fully functioning members of the community while maintaining maximum personal independence.

**Forster Family Kosher Food Pantry** to serve the programs and services of the food pantry.

**Roxane Frechie Phillips JFS Endowment Fund** to be used to cover the costs of recognition and awards for volunteers.

**Rose Golden Indigent Care Endowment Fund** to provide ongoing support or emergency support for Jewish persons in need.

**Indigent Care Endowment Fund** to provide ongoing support or emergency support for Jewish persons in need.

**Gerald and Rochelle Goldstein JFS Endowment Fund** for use where needed most.

**Richard J. Goldstein Memorial JFS Endowment Fund** to provide food baskets for Rosh Hashanah and Passover for families in financial need.

**Lisa & David Goodman Endowment Fund** for use where needed most.

**Edward S. Gould Fund for Outreach to Elderly Lesbians & Gay Men** to provide counseling and care management to elderly lesbians and gay men.

**Edward S. Gould Fund for Special Needs of Gay and Lesbian Clients** to provide services and counseling to address the special needs of gay and lesbian clients.

**Abraham and Rita Hazelcorn Endowment Fund** to support the prescription drug program.

**Holocaust Survivors Endowment Fund** to help (the elderly) Holocaust survivors.

**Madeline and Eugene Pargh Kosher Food Pantry Endowment Fund** to serve the programs and services of the food pantry.

**Jason Pavao Memorial Endowment Fund** to provide ongoing support or emergency support for Jewish families with children under 12.

**Michael Pelavin RRJFS Staff Endowment Fund** to provide funds for staff members to attend the National AJFCA Conference.

**David Pollen JFS Fund** for use where needed most.

**Ruth Rales Jewish Family Service Fund for Children with Rett Syndrome** to be used for health services for children with Rett syndrome.

**Ruth Rales Jewish Family Service Director's Endowment Fund** for use where needed most.

**Ruth Rales Jewish Family Service Endowment Fund** for use where needed most.

**Ruth Rales Jewish Family Service Outreach Program** to be used for the salary and benefits of a full-time social worker.

**Ruth Rales Jewish Family Service Special Projects Fund** for use where needed most.

**Michelle Rothholz Memorial Endowment Fund** for personal expenses of a college student in financial need.

**Dorothy and Sidney Schuman Jewish Family Service Endowment Fund** to provide care and services to the elderly.

**Julia K. and Harold Segall Endowment Fund** for use where needed most.

**Louis Shapiro JFS Endowment Fund** for use where needed most.

**Sidney and Eleanor Silverstein In-Home Supportive Services Endowment Fund** to provide services to enable older adults to remain as fully functioning members of the community while maintaining maximum personal independence.

**Jeffrey Brian Turkin Memorial RRJFS Endowment Fund** to be used for the mental health needs of children and adolescents.

**Clifford and Jill Viner Family Compassionate Care Program Endowment Fund** to provide services to families with children up to 18 years of age.

**Edith Wasserbard Endowment Fund** to support the Feldman Family Diamond Club

**Shirley and Barton Weisman Delray Community Center Fund** to support the operations of the Shirley and Barton Weisman Delray Community Center.

**Gladys Weinshank Endowment Fund** for use where needed most.

**Morton J. Weinstein Memorial Endowment Fund for the Sight Impaired** to assist the needy who are sight impaired or suffering from eye disease.

**Sigmund Weiss Memorial Fund** to support the Kosher Konnection program.

**Peter and Ilene Wohlgemuth JFS Endowment Fund** for use where needed most.

**Sidney and Jacqueline Wolgin RRJFS Emergency Services Endowment Fund** to assist needy persons in emergency situations.



PLANNING  
FOR THE  
FUTURE  
TO HELP  
SUPPORT  
JFS TODAY

## THANK YOU

We express our sincere appreciation to those whose generosity enables us to continue helping individuals and families in need living in our community. We are only able to accomplish our mission with your support. Thank you to our dedicated staff, board, volunteers and our community who collectively make our work possible.



## SO MANY WAYS TO GIVE

### GRANTS

Thanks to our funding partners, we received \$665,826 in grants in 2010. In addition, we received \$1.2 million from the Jewish Federation of South Palm Beach County in support of programs and facilities for the agency. Collectively, their generosity makes it possible for JFS to offer numerous community and social service programs which help improve the quality of life for so many vulnerable residents living in south Palm Beach County.

- Area Agency on Aging of Palm Beach/Treasure Coast
- Children's Services Council of Palm Beach County, Inc.
- Community Foundation for Palm Beach and Martin Counties
- The Conference on Jewish Material Claims Against Germany
- Federal Emergency Management Agency (FEMA)
- Hands on Tzedakah
- Jewish Federation of South Palm Beach County
- Jewish Women's Rapid Relief Response Emergency Grants
- Palm Beach County Parks and Recreation Department
- Retirement Research Foundation
- Sun Sentinel – Robert McCormack
- State of Florida – Department of Elder Affairs
- State of Florida – Department of Financial Services
- United Way of Palm Beach County

### Annual Giving

Every contribution helps give hope to the people who need it most. Your annual donation supports the full range of vital programs and services Ruth Rales Jewish Family Service (JFS) provides to the community.

### Matching Gifts

Many employers will match charitable contributions made by their employees. Matching gifts help boost your support of the agency even further.

### Legacy Giving

Consider a "Promise for the Future" by including JFS in your estate plans. Legacy gifts allow you to support the agency far into the future while allowing you to maintain control of your assets during your lifetime.

### JFS Corporate Sponsorship Programs

JFS hosts a variety of events and distributes a number of publications throughout the year that offer a unique opportunity for your company to support the agency. Your business will receive the widest possible exposure while helping JFS serve the community.

### Memorial and Tribute Gifts

Gain the satisfaction of giving a truly meaningful gift by honoring a special occasion or making a gift in memory of someone with your tax-deductible tribute to JFS.

**For more information contact:**  
**Annette Holland, Director of Development**  
at (561) 852-3279 or [annetteh@rrjfs.org](mailto:annetteh@rrjfs.org).





Ruth Rales  
**Jewish Family Service**  
*Help. Hope. Humanity.*

21300 Ruth & Baron Coleman Blvd.  
 Boca Raton, FL 33428

**MAIN OFFICE:**

21300 Ruth & Baron Coleman Boulevard  
 Boca Raton, FL 33428-1757

**P:** (561) 852-3333 **F:** (561) 852-3332

**Toll Free:** 1-800-393-5397

**SATELLITE OFFICE:**

Shirley & Barton Weisman Delray Community Center  
 7091 West Atlantic Avenue

Delray Beach, FL 33446

**P:** (561) 558-2100 **F:** (561) 558-2175

**CONTACT US**

Find us on **facebook**

[www.ruthralesjfs.org](http://www.ruthralesjfs.org)

A very special thank you to JFS clients, volunteers and staff for contributing their photos to this publication.

